

SUMMARY OF NEW CONCLUSIONS OF THE DISSERTATION

Doctoral Candidate: Ho Nam

Dissertation title: **The art of display at “Vietnam Motor Show” commercial exhibitions from 2012 to 2017**

Major: Theory and History of Fine Arts Code: 9210101

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New conclusions of the dissertation

1. This is the first project to comprehensively and systematically study of the display art at the "Vietnam Motor Show" trade exhibitions to determine aesthetic value and development trend. The art projects displayed at the commercial exhibitions "Vietnam Motor Show" are those of complete space forming, with humanistic values in terms of content, aesthetic harmony, image, emotion and valuable expression of creating space.
2. Affirming the integration and acculturation of the display art at the "Vietnam Motor Show" trade exhibitions is originated from the Western world, with its own features and is an inseparable part of the display art at the "Motor Show" trade exhibitions worldwide.
3. Affirming the transformation of the spatial shaping of the display art at "Vietnam Motor Show" trade exhibitions from static to dynamic state and expressing national identity towards global trend approach.
4. Affirming the combination of elements in the post-contemporary of the display art at "Vietnam Motor Show" trade exhibitions is the trend of approaching modern science and technology.

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